



Environmental Issues Working Group

ENERGY AWARENESS SURVEY

Methodology & Results

Methodology

- Based on a Carbon Trust survey template

Questions

- What is your general attitude to energy saving?
- How aware are you of the environmental impact of energy use?
- What is your level of awareness of energy costs and where energy is wasted?
- Are you aware of the ways in which you can save energy?
- How motivated are you to save energy?

Response rate

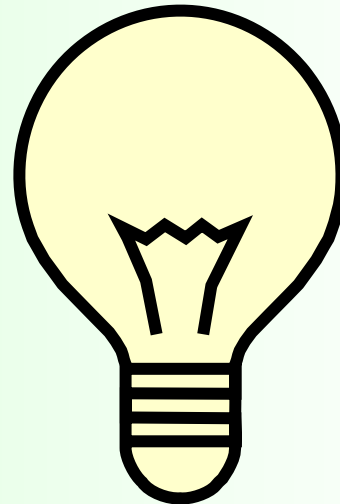
- 90% i.e. 29 / 32

Results

- **What is your general attitude to energy saving?**
Very positive – actively save energy and believe they can make a difference
- **How aware are you of the environmental impact of energy use?**
Mostly aware of the environmental impact through usual media exposure
- **What is your level of awareness of energy costs and where energy is wasted?**
Aware of the costs and of where it is mostly wasted
- **Are you aware of the ways in which you can save energy?**
Conversant with many ways of saving energy
- **How motivated are you to save energy?**
Motivated and do what they can to save energy

Results

- What is your general attitude to energy saving?
Aware and positive - although not part of current work day culture



Results

1/3 of staff aware of what the energy costs are but NOT aware of where energy is wasted

Energy savings – building

- Lighting - can save up to £10 per year by replacing 100W bulb with energy saving equivalent (Payback period: 1-2 months)
- Heating - Draught proofing windows and doors (Payback period: 5 years)

Results

Energy savings – us!!

- Hints and tips

Q4. Are you aware of the ways in which you can save energy?

2/3 of staff aware of some energy saving measures